



Press Release

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"Serving Our Community"

FOR IMMEDIATE RELEASE

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KPD to Provide Mass Notification Services with CodeRED

Kilgore, TX -- The Kilgore Police has partnered with the Gregg County Sheriff's Office to operate CodeRED, a high-speed notification solution. The CodeRED system provides the Kilgore Police Department a method to quickly deliver messages to targeted areas or the entire City of Kilgore.

Chief Todd Hunter related such systems are only as good as the telephone number database supporting them. "If your phone number is not in the database, you will not be called." One of the reasons the CodeRED system was selected is it gives individuals and businesses the ability to add their own phone numbers directly into the system's database, which is an extremely important feature.

No one should automatically assume his or her phone number is included. All individuals and businesses are urged to log onto www.kilgorepolice.com and follow the link to the "Register for CodeRed Alerts" page. The Department also offers a link to register at www.facebook.com/kilgorepolice. Those without Internet access may call the Communications Supervisor, Rachel Rowe, Monday through Friday, (8AM-5PM) to supply their information over the phone. Required information includes first and last name, street address (physical address, no P.O. boxes), city, state, zip code, and primary phone number, additional phone numbers can be entered as well.

All businesses should register, as well as all individuals who have unlisted phone numbers, who have changed their phone number or address within the past year, and those who use a cellular phone or VoIP phone as their primary number. CodeRED allows geographically based delivery, which means street addresses are required to ensure emergency notification calls are received by the proper individuals in a given situation. The system works for cell phones too, but we need to have an associated street address to provide relevant messages.

CodeRED gives those who want to be included an easy and secure method for inputting information. The data collected will only be used for emergency notification purposes. Questions should be directed to the Kilgore Police Department, Captain Roman Roberson at 903-983-1559.

CodeRED is a great system, capable of reaching out to thousands of citizens in minutes! Potential uses include severe weather warnings, missing or lost children, evacuation notices, boil water notices and bio-terrorism alerts. To learn more, visit www.ecnetwork.com.

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www.kilgorepolice.com www.facebook.com/kilgorepolice